**SARAH ZELLINGER**

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**OBJECTIVE**

A marketing position in a sports organization where I will contribute strengths in leadership, creativity, and project management.

**EDUCATION**

**North Carolina State University**, Raleigh, NC

B.S. in Sports Management, May 2011

GPA: 3.06/4.00 major, 2.88/4.00 overall

**ATHLETICS**

North Carolina State University Scholarship Athlete – Gymnastics

East Atlantic Gymnastics League – Conference Champion

Caterpillar Scholar Athlete

# INTERNSHIP EXPERIENCE

**Carolina Hurricanes**, Raleigh, NC

Public Affairs Intern, Summer 2010

* Assisted Director with outreach services and programs for current and prospective fans.
* Interacted with team administrators, business leaders, fans, and the media.
* Created brochure designed to increase the number of group events with local businesses.
* Updated promotions and fan development information on the Hurricanes website.
* Developed strong writing and editing skills.
* Represented the organization professionally at promotional events.
* Learned the complexities of marketing and communication for a professional sports organization.

# WORK EXPERIENCE

**North Carolina State University – Gymnastics Camps**, Raleigh, NC

Assistant Coach, Summer 2007-2009

* Led group activities for campers age 8-10 with a focus on technique, performance and teamwork.
* Mentored campers individually to identify strengths and work on areas needing improvement.
* Used leadership and creativity to motivate, encourage, and inspire success.

**North Carolina State University – Athletics Ticket Office**, Raleigh, NC

Sales Assistant, Summer 2008

* Interacted with the public regarding group and individual ticket purchases.
* Ensured customer satisfaction, resolving concerns quickly and professionally.

# SKILLS

**Computers:** Mac OS, Windows, Dreamweaver, Photoshop, Publisher, Word, Excel, PowerPoint

**Personal:** Leadership, project management, creativity, writing/editing, customer service

LEADERSHIP & INVOLVEMENT  
 ASPSA – participated in transition to career panel

Varsity Gymnastics – Captain

All Conference Champion – H.S.

Youth Group – Student Leader, Service Project Leader

Special Olympics – Volunteer

Artsplosure – Volunteer